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Super Park Building Committee
MINUTES

January 6, 2016

Grafton Municipal Center, Conference Room F (2nd Floor)

1. Open Meeting- The meeting was opened at 7:04 PM. Present were Jennifer Thomas, Cindy Ide, Abby Cross and Michael Scully. Gina Dalan was absent.

2. Discussion Items
 - a. Private Fundraising- The committee discussed private fundraising. This category includes the brick program and the smaller donations including Pennies for Parks. Cindy talked to Ann Morgan about the Mill Villages brick program. The program can be administered by the committee or you can hire a company to handle but that costs a percentage of the donations. The timing of the brick program is also important. You want to sell the bricks close to the time that they can be installed. The committee discussed developing a Friends Program for donors wishing to donate \$25, \$50, or any other amount.

 - b. Business Fundraising Discussion- Mike has been working on developing relationships with local businesses. The plan involves a layered approach. While seeking the largest donations, from the largest businesses, a one on one face to face meeting is the best approach. A packet will be developed for the medium sized business and a letter developed for the small businesses that could also be used for the Friends Program.
Mike will cover Private and Business Fundraising at the BOS meeting.

 - c. Event Planning- The committee discussed possible community events designed to both promote and fundraise for Super Park. The involvement of the Recreation Department will be great help. Ideas included an outdoor movie night on site. Maybe make it like a drive in and include a contest with the best box car. Collecting hearing aide batteries, car wash, garage sale, and having a presence at Town Events.

 - d. Sign Design/Installation-The committee discussed the last proposed graphic sign. Agreed that the design worked. Mike will forward a higher quality image to the sign maker.

 - e. Grant Update/Discussion- Jen will provide the grant information for the BOS meeting.
Jen will ask Tim to provide a timeline for the meeting.

A motion was made by Cindy, seconded by Mike to adjourn at 7:55. The motion passed unanimously.